2019

# U.S. M&A Outlook and 2018 Review



## **Executive Summary**

This report, created by the BMO Capital Markets Mergers & Acquisitions team, provides an update on selected key trends that we are observing in the public M&A markets.



### **Rob Stewart**

Managing Director Co-Head of U.S. Mergers & Acquisitions

"We anticipate that transaction volume will continue to be at record levels in 2019 and competition for assets will keep transaction multiples at the current relatively lofty levels" Recession...monetary policy...tariffs...politics... equity market correction... will one of these oftspoken reasons make 2019 the year that ends this five-year string of historic M&A levels and 10-year bull market?

For the last few years, there has been a consistent whisper that the M&A market cannot continue at its frenzied pace forever. Yet U.S. M&A transaction volume and deal count continued its active pace. 2018 represented another year of M&A market growth, with the U.S. middle market (transaction sizes between \$200 million and \$5 billion) recording its highest deal volume since the turn of this century. 2018 was also the year of the mega-deal, with a 37% increase in deals over \$10 billion in value.

Looking forward in 2019, we have corporates with balance sheets and cash reserves as strong as they have been since the Great Recession, driven by strong earnings and cash flow growth, resulting from strong performance and buoyed by the Tax Cuts and Jobs Act of 2017. These same corporates have seen their public market valuations improve consistently between mid-2011 to 2017, with some pullback more recently. Today public market capitalizations remain close to historical high levels, and these market expectations for value and implied growth seem difficult to maintain by solely relying on organic growth. Combine this with strong consumer and CEO confidence levels and we see a recipe for a continued, robust M&A market in 2019.

If one then also considers ~\$1.5 trillion purchasing power that the financial sponsor, pension fund and family office communities have in dry-powder and potential borrowing capacity, we see additional demand, and resultant competition, for assets in the marketplace. Meanwhile, the flow of opportunities will support the demand due to corporates and financial buyers continuously assessing their portfolios, in tandem with a consistent stream of activists advocating for change.

As such, with the current equity and debt market outlooks, we anticipate that transaction volume will continue in 2019 and competition for assets will keep transaction multiples at the current relatively lofty levels.

We look forward to your reactions to the BMO M&A team's thoughts and analysis of 2018 and 2019 in the enclosed report.

# 2018 was an active year for U.S. M&A

U.S. Middle Market announced activity at highest level in

18 years

~37% the numbe of \$10Bn+

Increase in the number deals in 2018

U.S. GDP **3%** U.S. GDP growth in 2018

\$1,494bn

U.S. M&A transaction volume, up 14% Y-o-Y



Geopolitical and regulatory concerns had little tangible impact on M&A activity

2,337M&A transactions in U.S.



Q4 2018 market decline has led to indice P/E levels declining to 4 year lows



Average M&A transaction size in U.S.

U.S. unemployment **3.7%** rate at end of 2018 – a 49 year low

CEO and consumer confidence remained at highest levels in the last decade

Strong corporate balance sheets, financing markets, and the prevalence of dry powder created ideal capital environment for deal making

Source: Bloomberg, FactSet, MergerStat



The world is watching the uncertainty of United Kingdom's exit from the European Union

**2019** will be shaped by major shifts in the political landscape, policy and the continued impact of the equity and debt market volatility Elevated levels of geopolitical concern with North Korea and Iran

# Tariff Wars?

CEOs bracing for any fallout from U.S. trade agreements



### Rising Interest Rates?

Will Fed raise rates?



Shareholder activism continues to be a key theme for public companies in the U.S.

### **Market Volatility**

Volatility in the U.S. equity markets has slowed IPOs and certain M&A transactions

# Cross-Border M&A of U.S. Targets

Impact of FIRRMA<sup>(1)</sup>



# ~US\$535,000,000,000

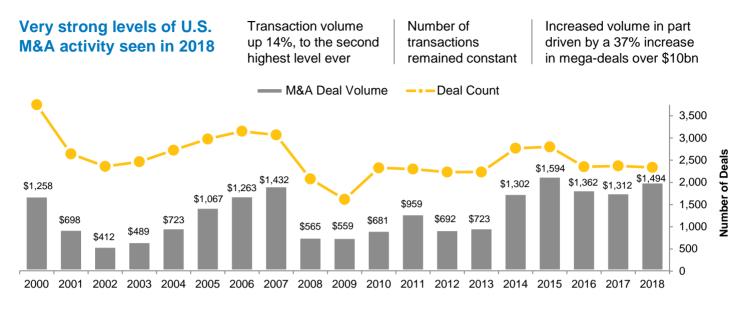
Amount of dry powder accumulated by U.S.private equity investors

Longest ever U.S. government shutdown (35 days) negatively impacted GDP and affected businesses and individuals attempting to secure federal loans or permits on time

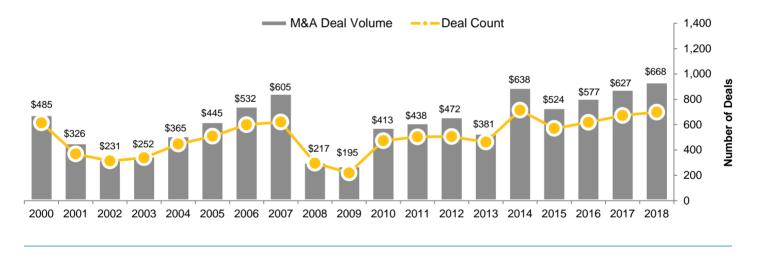


Disruptive technologies continue to rapidly redefine a number of sectors including automotive, financial and retail

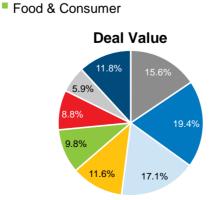
# 2018 – Year in Review



# **U.S. Middle Market announced activity at highest level in 18 years** 2018 continued a strong 4-year trend of growing M&A volume



2018 Deal flow was balanced across multiple sectors yet industrials, energy & power and technology & business services accounted for over 50%



Technology & Business Services



12.9%

Energy & Power

13.9%

Real Estate

FIG

Software

Industrials

Healthcare

Source: Bloomberg, FactSet, MergerStat

Note: Middle Market defined as all announced deals with disclosed value ranges of US\$200 - \$5,000mm. All figures in US\$mm, unless otherwise noted.

# 2018 – Year in Review (cont'd)

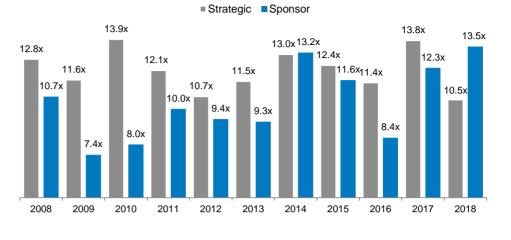
### U.S. deals between \$200mm and \$5.0bn continue to trade at lofty multiples in 2018

2018 represented the third highest multiple level over the last 10 years

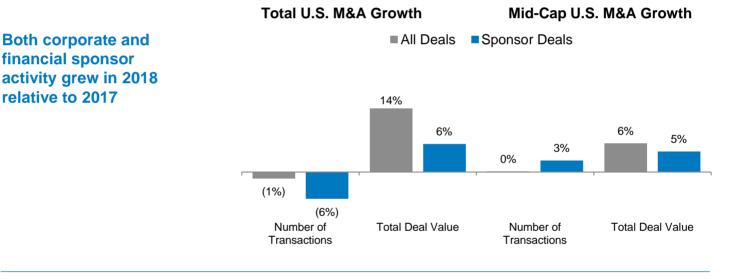
Both corporate and

financial sponsor

relative to 2017

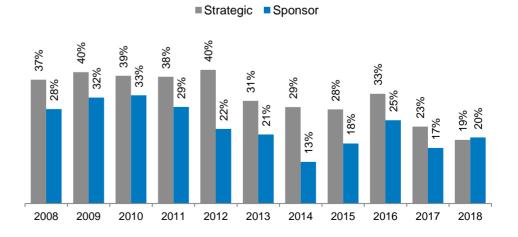


#### **Total Enterprise Value / LTM EBITDA**



### Meanwhile, M&A transaction premiums have continued to drop off<sup>(1)</sup>

2018's Median acquisition premium of 20% is approaching a 15-year low



Source: Bloomberg, FactSet, MergerStat

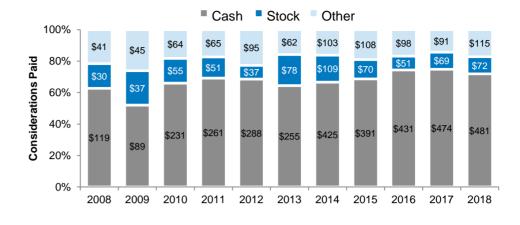
Note: All figures in US\$mm, unless otherwise noted.

1. See BMO's Q3 M&A Quarterly Insights report for more information on recent premium trends.

# Outlook for U.S. M&A in 2019

# Cash continues to be king through 2018

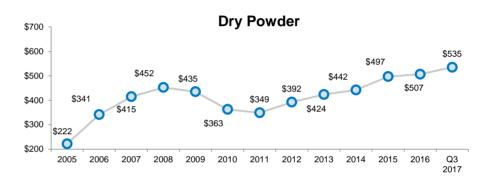
Expect more of the same in 2019 so long as borrowing costs stay at relatively attractive levels

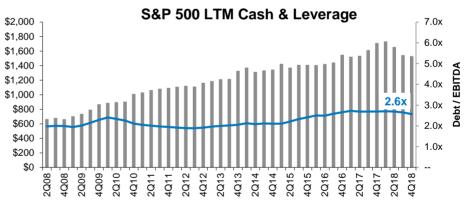


### Strong corporate balance sheets and financial sponsor "dry-powder" will continue to drive the M&A market with cash deals

Corporates will continue to drive the market on the back of strong cash balances and low relative debt levels

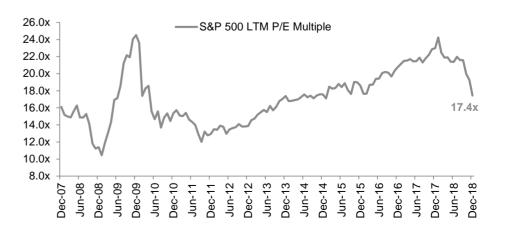
The volatility of the U.S. debt markets at the end of 2018 appear to have subsided – which should continue to support the robust M&A demand





Acquisitions will continue to be an important tool to enable public companies to achieve strong growth expectations and support their high stock valuations

If P/E multiples are assumed to be a proxy for earnings growth, organic growth alone is unlikely to be sufficient to achieve earnings expectations

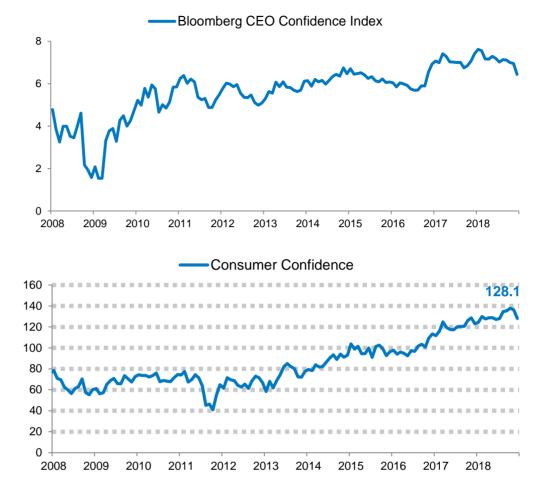


Source: Bloomberg, FactSet, MergerStat Note: All figures in US\$mm, unless otherwise noted.

# Outlook for U.S. M&A in 2019 (cont'd)

# CEO and consumer confidence remain high

Facilitates a focus on growth through acquisition



# Key themes as we continue in 2019

BMO anticipates 2019 will be another very strong year for M&A volume

Corporate investor growth expectations and CEO confidence will continue to fuel robust M&A volume

Financial sponsors will continue to represent a growing piece of the overall M&A market

While the public equity markets have seen significant volatility, which has impacted public valuations, the preponderance of capital and a relatively strong economic outlook suggest transaction multiples are unlikely to change materially in 2019

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BMO Capital Markets is a single-stop provider. Depending on your needs, you may use a combination of our capabilities, or only one. Our experience and deep sector knowledge enable us to develop the solution that fits you best.

### We offer a complete suite of products and services:

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- Private equity financing
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- Structured & project financing
- Securitization

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- Joint ventures and other partnership models

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### 2,700+professionals

locations

continents





# 2018 U.S. M&A Highlights

### Experienced Team

- Global M&A practice with ~115 M&A professionals in nine offices around the world, with over 80 M&A professionals in the U.S.
- Including over 40 Managing Directors and Directors

### Full Product Capabilities

- Sell-side, buy-side and cross-border advisory
- Recapitalizations and restructurings
- Fairness opinions
- Takeover defense
- Activism defense
- Leveraged and
  management buyouts
- Strategic alternatives review

### Proven Results

- US\$337 billion of transaction value in 480+ deals since 2011
- Dedicated capabilities in both large cap and middle market M&A advisory and financing

### Approach

- Deep sector expertise in close alignment with BMO's industry groups
- M&A professionals partner with industry experts to drive enhanced insights and execution

KEWMONT \$10 billion Merger with Goldcorp to create Newmont Goldcorp Financial Advisor Announced	\$1.7 billion Sale of Williston Basin Assets Financial Advisor Announced	Sale to Sale to Financial Advisor Announced	In its acquisition of the Online Video Platform Business of OOVALA Financial Advisor February 2019	The Nashville & Eastern Railroad Corp. Sale to Rig Corman Railroad Company Correction Financial Advisor January 2019
Control to Company of Control to Company of Control to Company of Control to Company of Control to Company State to Sale to Solutions Group Control to Con	WealthBar Sale to CI Financial Financial Advisor January 2019	marcone        Our Passion is Product Support        Recapitalization by        Sterling Investment        Partners        Financial Advisor        January 2019	in its Listing of Class C shares Financial Advisor December 2018	CONTROL OF
CoreLogic C\$111 million Acquisition of SYMBILITY Financial Advisor December 2018	Brookfield \$13.2 Billion Acquisition of Johnson Controls Power Solutions Business Financial Advisor November 2018	Sale to EXAMPLE TO A CONTRACT OF A CONTRACTACT OF A CONTRACT OF A CONTRACT OF A CONTRACT OF A CONTRA	Conception of the first state of	AMERICAN SECURITIES Acquisition of Company of Gilbert Global Financial Advisor November 2018
Portfolio Company of WestwardPartners Sale to EXAMPLE CONTRACT Financial Advisor	\$325 million Monetization of Delaware Basin Water Infrastructure Financial Advisor October 2018	ASSOCIATION MEDICAL CANADIENTE DE CANADIAN ASSOCIATION C\$2.6 billion Sale of December Sale of December Sale of December Sale of December Sale of December Sale of December Dec	BITTOTIE FOR NITEGRATIVE NUTERITION Sale to NIEP Norwest Equity Partners Financial Advisor October 2018	Recapitalization by Recapitalization by VESEY STREET and RECATIVE CAPITAL RECATIVE CAPITAL FINANCIAL Advisor October 2018

# 2018 U.S. M&A Highlights (cont'd)

Controlic Company ofControlic Controlic C	Subsidiary of Mitsubishi Corporation Financial Advisor October 2018	STICKY FINGERS Sale to Custom Foods Incorporated Financial Advisor September 2018	Dividend Recapitalization by Alaris Royalty Financial Advisor September 2018	Has sold a minority interest to FALCON Financial Advisor August 2018
SEARCHUGHT \$2.1 billion Acquisition of Mitel Financial Advisor July 2018	FINASTRA Portfolio Company of Portfolio Company of Sale of D+H Collateral Management Services business to Portfolio Company of Portfolio Company o	Dertfolio Company of INVESTCORP Sale to Spring Education Group Eminavera Financial Advisor July 2018	\$370 million \$370 million Sale of the rights to USL261 to USL261 to Financial Advisor June 2018	Portfolio Company of Corinthian Capital Sale to Sale to Financial Advisor June 2018
Sale to BC Partners and Ontario Teachers Pension Plan Financial Advisor June 2018	Sale to PRIVET FUND Financial Advisor May 2018	tc • TRANSCONTINENTAL \$1.3 billion Acquisition of COVERIS Americas Financial Advisor May 2018	REHAVIORAL HEATTH	Sale of Soy Flake & Flour Production Assets to Zeeland Farm Services Financial Advisor April 2018
Lifetouch. \$825 million Sale to SHUTTERFLY (mc Financial Advisor April 2018	EXAMPLE AND	Sale of Sale of Textured Soy Protein Production Assets to Kansas Ethanol Financial Advisor March 2018	Caregroup Portfolio Company of MIRICANSICURITIES Equity Investment by Company of the second seco	Conadian Addiction Treatment Centres Portfolio Company of Every Very Sale to BayMark Health Services a Portfolio Company of Webster Capital Financial Advisor March 2018
Sale of (Select Bakery Assets) Financial Advisor February 2018	\$120 million      Acquisition of      Enancial Advisor      January 2018	Sale of Soy Protein Isolate Production Assets to Ingredion Financial Advisor January 2018	Con its sale of a controlling interest in Con its sale of a controlling interest in Controise To a Lovell Minnick Partners – led buyer group Controise Hinancial Advisor January 2018	\$400 million Sale of Medical Office Building portfolio to HARRISON STREET Real Entre Capital Financial Advisor January 2018

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