

Top 10 Toys Video Captions / Script 2020

Today I'm going to share with you what I think are the 10 best toys of the year. Now 2020 has been a tough year for everybody, but especially for the kids. So, I think parents are going to spoil them rotten this year and toy demand will be really strong. You know, with supply issues looming, these toys could sell out quickly so we suggest you get out there fast. Anyway, on to the list.

During the pandemic, we're seeing people gravitate towards comfort toys. Multigenerational brands that we know and love. LEGO® is one of them. This year, Mario's hot and also one of those multigenerational brands. And the LEGO® Super Mario™ Bowser's Castle is our number ten item for 2020.

Our number nine toy is Barbie® Color Reveal™ from Mattel. Barbie® also is one of those comfort toys though this Color Reveal™ Barbie®... she's a little bit creepy. But when you toss her in water... she transforms into the Barbie we all know and love. We think these color reveals are going to disappear off the shelves.

Toys that keep kids busy are also really popular right now, and Play-Doh is on the top of that list. Our number eight toy is Hasbro's Play-Doh Compound Corner Variety 6 Pack. This has tons of compounds including slime, which we know moms love. For under 20 dollars, this pack will keep kids busy and won't cost you a lot of 'dough'.

Drone Home™ from a private toy company called from Play Monster® is my number seven pick. With this game you try to be the first one to flip your alien into the drone and then watch it take off. We think these games are gonna fly off the shelves.

Games have been a popular way to spend time with family during a pandemic. And the basics are really popular right now. They usually are in times of uncertainty. And we're seeing chess in particular see a huge comeback. So, our number six item is the Cardinal Games Chess and Checkers Set here from Spin Master™. Once the kids learn the game, they might be practicing all day and 'knight'.

I mentioned multigenerational toys are strong. This year Mattel relaunches He-Man and the Masters of the Universe®. And there will be two animated series coming out next year and a feature movie at some point soon. 'By the Power of Greyskull!' He-Man is my number five toy.

Our number four toy is a doll called FailFix Total Makeover by a private toy company Moose Toys. You take your doll, which looks like she just rolled out of bed, you give her a makeover. Get her all glammed up and ready to go. But, come to think of it, these days, I don't think she's got anywhere to go.

My number three toy is called Air Hogs Super Soft Stunt Shot from Spin Master™. This RC [remote control] car has super soft foam wheels, and it's safe for inside or wherever you happen to be locked down.

Number two on my list is The Child, also known as Baby Yoda. Baby Yoda should be the top character brand in the toy aisle this year. Here, I have a plush from Hasbro. 'A top seller this should be'.

Finally, the Fisher Price® My Home Office Set from Mattel is my top toy for 2020. Kids love to emulate their parents. And this set has everything you need for a preschooler to get their work done from home. You've got your headset, your laptop, your phone, even your coffee cup. But crashing VPN and Zoom fatigue not included.

So there you go! My top 10 toys for the 2020 holiday season.